

2022 SECC Pledge Drive



Ambassador Training

Mission of the SECC

To empower Arizona state employees and retirees to strengthen their communities through the funding and support of charities.

SECC TRIVIA

Which Governor signed
an Executive Order
officially creating the
SECC?



Governor
Fife Symington

How many years has
SECC been in
existence?



Over the past 29 years,
how much have state
employees donated to
charity through SECC?



SECC History

500 CHARITIES

29 YEARS

\$30 MILLION

This year's goal





SECC.az.gov



SECC PLEDGE DRIVE

**Monday, October 3rd-
Friday, November 18th**

SECC Introduction & VSUW Partnership

Linda Stiles

SECC, Executive Director

Carla Snyder

Valley of the Sun United Way

Mighty

Change

**Valley of the Sun
United Way**



The Need in Maricopa County...



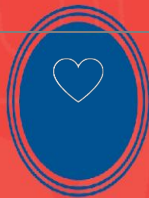
487,340 people experience food insecurity
2020 Hunger & Poverty in the United States | *Map the Meal Gap (feedingamerica.org)



66% of 3rd grade students scored below the proficient level in reading achievement
Progress Meter | Education Forward Arizona (educationforwardarizona.org)



9,026 individuals experience homelessness
2022 Point in Time Homeless Count Final Report | Maricopa Association of Governments (azmag.gov)



15.4% of residents are without Health Insurance | Center for the Future of Arizona (arizonafuture.org)



49% of Maricopa County adults have completed a 2-4 year degree, yet 70% of AZ jobs require training beyond high school

Mighty Change

Health | **MIGHTY GOAL 1**



Decrease
food insecurity by
50% by 2026

Health | **MIGHTY GOAL 2**

Increase access to
affordable healthcare by
100,000
individuals **by 2026**



Housing and Homelessness

MIGHTY GOAL

Reduce 
homelessness by **50%**
by **2026**

Education | **MIGHTY GOAL 1**

Increase 3rd grade
reading proficiency 
by **25%** by **2026**

Education | MIGHTY GOAL 2

Increase youth aged
16–24 engaged in
education and employment
opportunities by

38% by 2026



Workforce Development

MIGHTY GOAL 1

Increase preparation
of individuals for a **living
wage job** by **33%**
by 2026



Workforce Development

MIGHTY GOAL 2

Increase

achievement of **higher**
paying employment

by **20%** by **2026**



Arizona Charitable Tax Credit



28.6% OF FAMILIES
IN ARIZONA ARE WORKING POOR

1 OUT OF 5 ARIZONA CHILDREN LIVE IN POVERTY



49,853
ARIZONA FAMILIES ARE ON LONG-TERM UNEMPLOYMENT INSURANCE

BUT YOU CAN HELP!

GIVE UP TO \$800* TO THE ARIZONA CHARITABLE TAX CREDIT AND GET A DOLLAR-FOR-DOLLAR TAX CREDIT. PLUS, YOU NO LONGER NEED TO ITEMIZE YOUR DEDUCTIONS TO QUALIFY.



VALLEY OF THE SUN UNITED WAY'S
ARIZONA CHARITABLE TAX CREDIT PROVIDES HARD-
WORKING FAMILIES WITH:



JOB-SKILL TRAINING



AFFORDABLE CHILDCARE



EDUCATIONAL OPPORTUNITIES



SECC 101

The Basics

Charity Application Process

Criteria for Independent Charities and Federations

- IRS Charitable Organization 501(c)(3)
- List of Current Board Members
- Documentation of Services Provided
- Location of Services Provided
- Financial Statements
- Completed 990
- Audit & CPA Opinion (over 500K)
- Letter from CPA (under 500K)
- Administrative Overhead 25% or less
- Signed Certifications Document

SECC Administrative Costs


SECC operates with up to 10% admin/overhead costs and at least 90% directly donated to SECC charities

If the SECC operations do not use the 10% allocation; the remaining is donated directly to SECC charities

Each charity is carefully vetted to ensure it meets the 25% admin/overhead costs maximum



SECC Login

 EIN (9 digits):

Y.E.S Password:

Arizona State Employee Charitable Campaign



Welcome to the SECC Click and Give Site!

The Click N Give System allows you to electronically select the charities to whom you'd like to donate. You can choose to donate on the Click N Give System via Credit or Debit Card, or through payroll deductions.

- Click [here](#) to make your donation today!
- Click [here](#) to view your previous donations.

Search

Search Nonprofit Organizations

By Text:

By Service Provided:

By ST-Code:

By Location: Search

<< First < Previous **1** 2 3 4 5 6 7 8 9 10 > Next > Last >>

1-800-RUNAWAY



ST-Code: ST1390
Services Provided: Children, Emergency Response, Homelessness - Shelter, Human Services, Mental Health, Youth (teens)
Location: County, National
Website: [1800RUNAWAY.org] **Phone:** 773-880-9860
 24/7/365 1-800-RUNAWAY hotline and 1800RUNAWAY.org online crisis intervention services for youth and their families **Overhead Percentage:** 20%

100 Club of Arizona



ST-Code: ST606
Services Provided: Children, Education, Human Services, Mental Health, Youth (teens)
Location: County, State
Website: [www.100club.org] **Phone:** 602-485-0100
 The 100 Club supports city, county, state, federal, and tribal public safety agencies. This includes fire services, probation, corrections, parole in the state of Arizona. **Overhead Percentage:** 32%

Instructions

Check off each nonprofit you wish to donate to using the lists on the left. When you have checked off all of your nonprofits, enter your contribution in the form below and click Continue.

If you do not wish to designate your gift to a specific organization, you may contribute to the "Undesignated" fund. The SECC will distribute the undesignated funds to a charity or charities considering donation patterns as a guide for selection.

Enter contribution amounts:

Annual Pay Period

Undesignated \$

Total \$0.00

Continue

Search

Search Nonprofit Organizations

By Text:

By Service Provided:

By ST-Code:

By Location: Search

<< First < Previous **1** Next > Last >>

Arizona Humane Society



ST-Code: ST1111
Services Provided: Animal Welfare, Emergency Response
Location: County, State
Website: [azhumane.org] **Phone:** 6029977585
 We rescue, heal, adopt and advocate for homeless, sick, injured and abused pets. We are committed to providing second chances and saving the lives of animals. **Overhead Percentage:** 17.1%

Humane Society of Southern Arizona



ST-Code: ST1348
Services Provided: Animal Welfare
Location: County
Website: [www.HSSAZ.org] **Phone:** 5203213704
 The Humane Society of Southern Arizona, in Tucson, serves animals with shelter and adoption services; low-cost spay, neuter, and vaccinations, and education programs and anti-cruelty efforts. **Overhead Percentage:** 21%

<< First < Previous **1** Next > Last >>

Instructions

Check off each nonprofit you wish to donate to using the lists on the left. When you have checked off all of your nonprofits, enter your contribution in the form below and click Continue.

If you do not wish to designate your gift to a specific organization, you may contribute to the "Undesignated" fund. The SECC will distribute the undesignated funds to a charity or charities considering donation patterns as a guide for selection.

Enter contribution amounts:

Annual Pay Period

Undesignated \$

Total \$0.00

Continue

Arizona State Employee Charitable Campaign



[HOME](#) | [INSTRUCTIONS](#) | [LOGOUT](#)

Payment Method

Choose one of the payment methods below.

If you wish to pay with cash, or a paper check, you must use the [printed pledge form](#).

Contribution total amount due is **\$5.00**

- Payroll Deduction:** Amount is divided into 26 equal paycheck deductions
Payroll deductions can only be submitted during the fall campaign.
- Credit / Debit Card:** One-time payment for full amount

[Back](#) [Continue](#)

State Employees Charitable Campaign

Order Number 1497

Total: \$52.00 USD

Pay with Credit Card or Log In

[Secure Payments](#)

Country:

First Name:

Last Name:

Credit Card Number:

Payment type: VISA MasterCard Discover American Express

Expiration Date: / CSC: [What's this?](#)

Billing Address Line 1:

Billing Address Line 2: (optional)

City:

State:

ZIP code:

Home Telephone:

Email:

[Review Donation and Continue](#)

ALREADY HAVE A PAYPAL ACCOUNT?
[Log In](#)

[Return to State Employees Charitable Campaign.](#)

PayPal protects your privacy and security. For more information, read our [User Agreement](#) and [Privacy Policy](#).

Arizona State Employee Charitable Campaign



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Contributions for \$5.00

At SECC, We know there are many ways to help. If you do any volunteer work for non-profits, please let us know. I volunteer hours per month.

[Pay Using Credit / Debit Card](#)

Contribution Confirmation Receipt - SECC Campaign Year

If you chose payroll deduction method, the first deduction will occur on January
thank you for your contribution!

Contribution Summary

Date:

ST Code	Organization Name	Annual Amount	Volunteer Info
12583	Alice's Place, an Empowerment Center	\$52.00	No
Total:		\$52.00	

Method of payment is **Credit / Debit Card**

The transaction will be shown as "Arizona State Employees Charitable Campaign" on your statement.
No goods and/or services were provided in connection with this contribution.

[Print](#) [SECC Home](#)

State Employees Charitable Campaign Pledge Card

Name	Employee Identification Number	Home Zip Code
State Agency	Email	

PAYROLL DEDUCTION CONTRIBUTION:

I choose payroll deduction (26 pay periods) of the following amount per pay period.

- \$ 25.00
 \$ 20.00
 \$ 15.00
 \$ _____ - other payroll deduction amount
 \$38.47 – Leadership Giver
 \$10.00
 \$5.00
 \$2.00
 \$ _____ - Super Giver (equals one hour of pay per pay period)

CASH or CHECK CONTRIBUTION:

I choose to make my onetime gift by: Check \$ _____ (amount) Check # _____
 Cash \$ _____ (amount)

*Any gift under \$1 per pay period must be given as a onetime cash or check donation

CREDIT CARD CONTRIBUTION:

I choose to make my onetime gift by: Visa MasterCard Discover Amex (\$25 minimum transaction required)

\$ _____ (amount) Account Number: _____ - _____ - _____ - _____ Exp. Date __ / __ Card Security Code _____

Authorization Signature _____ Date _____

*Authorizing Credit Card Charge

Charity Selection (Maximum selection 10 charity selections)

Direct my contribution to: *See SECC website <https://secc.az.gov/charity-corner>*

SECC Code _____ Charity _____ Total annual amount _____

SECC Code _____ Charity _____ Total annual amount _____

SECC Code _____ Charity _____ Total annual amount _____

- Undesignated ****SECC highly encourages a charity designation, if undesignated SECC Executive Committee will select the 1-2 beneficiaries at campaigns end**
 I am interested in being contacted to learn more about volunteer opportunities at my selected charity/charities.

By signing this form, I attest that the above payroll cash, check, or credit card donation was made by me for the stated charities.

Signature of Donor _____ Date _____ Phone _____

No goods and/or services were provided in connection with this donation.

Paper Pledge Form

When one-time cash/check donations are received, a pledge card(s) must be completed by the employee(s) indicating the total amount of the donation and charity selection

The total of all pledge card(s) should equal the total deposited amount

The deposit receipt from the bank and actual pledge card(s) shall be transmitted with the SECC cash/check envelope cover sheet provided to agencies to the SECC office.

A copy of the pledge card(s) or deposits can be maintained by the agency if desired

Special Instructions & Reminders

Make sure pledge cards are legible, make sure it is signed

If the credit card is selected, ensure the authorization signature has been completed

Campaign charity list can be accessed online and keyword searches can be performed in database

Remind employees that we cannot permit charity write-ins

Best option for giving – ONLINE through Click and Give System

Ask everyone to give and thank everyone even if they don't give

Credit Card & Sensitive Information Procedures

Manual Credit Card Donation

BE CAUTIOUS WITH PLEDGE CARDS!

Develop a pledge card storage system

- Use the same safe or storage system as cash/check

Maintain adequate record of pledge cards received and pledge cards turned into SECC

Ensure no pledge card with sensitive data is left out for open viewing at ANY TIME!



State Employees Charitable Campaign Employee **Payroll Deduction** Pledge Card(s) Transmittal

(Please print clearly)

SECC Steering Committee Contact	SECC Ambassador Contact	ADOA SECC Office
Name	Name	Linda Stiles
Agency	Agency	Dept. of Administration
Address	Address	100 N. 15th Ave Suite 401
		Phoenix, AZ 85007
Phone	Phone	602-542-7770
Date	Date	Date

Number of Pledge Cards Enclosed: _____

Do NOT enclose more than 50 pledge cards per envelope

Send documentation to the SECC Office.



Cash and Check Handling Procedures

A stylized lightbulb icon in shades of teal and yellow, positioned in the top-left corner of the slide. The lightbulb is outlined and has a few short lines radiating from it, suggesting an idea or focus.

RESPONSIBILITY

The individual(s) charged with handling cash and donations are personally responsible and liable

Written procedures on all cashiering and cash control policies should be maintained by each agency

Cash must be properly safeguarded (safe, locked desk, locked file cabinet) and recorded.

All safe combinations and keys should be restricted to only a number of essential employees



State Employees Charitable Campaign Employee **Cash/Check/Money Order** Pledge Card(s) Transmittal

(Please print clearly)

SECC Steering Committee Contact	SECC Ambassador Contact	ADOA SECC Office
Name	Name	Linda Stiles
Agency	Agency	Dept. of Administration
Address	Address	100 N. 15th Ave Suite 401
		Phoenix, AZ 85007
Phone	Phone	602-542-7770
Date	Date	Date

Number of Pledge Cards Enclosed: _____

Amount enclosed: _____

Bank Deposit Slip enclosed

Do NOT send cash or checks – Make deposit and attach original receipt to this form.
Send documentation to the SECC Office.

Do NOT enclose more than 50 pledge cards per envelope

Campaign Ambassadors

Make a hands on difference in your community

Encourage others to foster community responsibility

Strengthen relationships with your co-workers

Demonstrate your leadership skills

Sharpen your project management skills



Just
ask!

- YOU make the difference
- BE Personal
- Understand “**WHY SECC?**”
- **DON'T** be afraid to **ASK**

The logo features the word "Just" in a blue, rounded, sans-serif font with a white outline, positioned above the word "ask!" in a larger, red, rounded, sans-serif font with a white outline. The exclamation point is also red and outlined in white. The entire logo is set against a light green, slightly tilted rectangular background.

Hold an ASK Meeting

- Virtual ASK Meetings
- Lunch and Learn
- Invite Charity Speakers that
would interest your employees

Just
ask!

Attend
HUDDLES!

Agency Leadership Involvement

Initiate contact with agency leadership

MAKE THE ASK! – We want their support

Develop an action plan with your agency leadership
– We want their buy in

Gain their commitment to help make the ASK

Involvement Ideas

Agency leadership attends and endorses SECC at ASK meetings

Agency leadership encourages SECC involvement in inner-agency communication

Rallying employees through inner-agency competition

Agency leadership works with Ambassador to host a special event

Agency leadership make a video

WEEKLY CAUSES

- Hunger and Homelessness
- Foster Children
- Seniors
- Veterans
- Companion Animals
- Environment
- Medical/Disabilities



VIRTUAL EVENTS

Photo Contest

Cooking Lesson

Private Concert

**Halloween Costume
Contest**

Trivia Competition

Silent Auctions

Funds Request Forms

Donated by: OneAz Credit Union



Ambassadors can request funds for ASK Meetings & Special Events

Funds can be requested for up to \$50

SECC office will review each request within 48 hours

Funds will be given in the form of a gift card.

Ambassadors will be required to send backup documentation and receipts on money spent to the SECC office

Donations of Good and/or Services

- You are responsible to keep all donated items safeguarded and locked
- Keep a record of the donation (vendor who donated, its purpose, how it was used, value of donation)
- At end of campaign, send final list to SECC office
- Keep SECC office informed throughout the campaign of vendors who donate so they can be listed on website

Special Events Procedures

Special Events Dollars

SECC funds may not be withdrawn from either the budget or pledges to reimburse setup costs

Reimbursements should be made prior to the funds being deposited into the SECC account at Chase Bank (Contact SECC office for account information)

Receipts need only be issued to individuals who ask for them



State Employees Charitable Campaign Special Event Deposit Form

(Please print clearly)

SECC Steering Committee Contact	SECC Ambassador Contact	ADOA SECC Office
Name	Name	Linda Stiles
Agency	Agency	Dept. of Administration
Address	Address	100 N. 15th Ave Suite 401
		Phoenix, AZ 85007
Phone	Phone	602-542-7770
Date	Date	Date

CHARITY CHOICE

Direct my contribution to: See SECC link <https://secc.az.gov/charity-corner> for charity choices.

SECC Code _____ Charity _____ Total annual amount _____

SECC Code _____ Charity _____ Total annual amount _____

SECC Code _____ Charity _____ Total annual amount _____

Description of Event and Date: _____

Amount enclosed: _____

Bank Deposit Slip enclosed

Do NOT send cash or checks – Make deposit and attach original receipt to this form.

Send documentation to the SECC Office.

*****All special events must be approved by the SECC office if requiring the use of the fiscal agent 501(c)3 number*****

Event posters, flyers, emails or other written event notifications shall contain one of the following statements:

- Funds raised for no specific charity, the statement shall read: “All net proceeds benefit the SECC”
- Funds raised for a specific SECC approved charity, the statement shall read: “All net proceeds benefit (enter the name of the charity)”
- Upon approval of the event, all written SECC event notifications shall also contain the following statement: “The SECC Campaign is conducted in partnership with its fiscal agent, the Valley of the Sun United Way, 501(c)(3), 86-0104419”
- Upon completion of the event money shall be deposited in the SECC account at Chase Bank
- Special event documentation should be sent to the SECC office. It should be accompanied by the Chase Bank deposit receipt and the Special Event template form



Arizona
Helping
Hands

Bringing Hope to Children in Foster Care

AZHELPINGHANDS.ORG

Brandy Reinke
VP of Finance and Administration



Bringing Hope to Children in Foster Care

WWW.AZHELPINGHANDS.ORG

Impact

2021 January - December
12 Months

2022 January - August

1454



Beds

855

597



Cribs

302

4047



Children Served

2373

2652



Birthdays

1416

1534



Families Seeking
Licencing Served

814

504



Footlockers

326

Powered by **12,833** Hours of Volunteer Work

2022 Campaign Goals

Linda Stiles

What do
you
want to accomplish this year?



SECC PLEDGE DRIVE October 4th Kickoff



Virtual Charity Fair



SECC PASSPORT

SECC Virtual Charity Fair

Welcome to the SECC Virtual Charity Fair. Please let us know which charities you visited! If you view four or more charity videos by Friday, October 8th, you will be entered into a drawing for a chance to win some cool prizes. For more information, go to secc.az.gov.

(Prizes will be awarded by our platinum sponsor, OneAZ Credit Union.)

Name *

Short answer text

Agency *

Short answer text

Email *

Short answer text

Phone *

Short answer text

I viewed the following charity videos: *

Long answer text



SPECIAL
EVENTS!

The background features a repeating pattern of yellow-outlined sports balls on a dark brown background. The balls include a football with laces, a basketball with a grid pattern, a tennis ball with a curved seam, and a baseball with a diamond pattern. The text is centered in a white, bold, hand-drawn font.

**SECC AND THE ARIZONA
CARDINALS - DISCOUNTED
TICKETS ARE BACK**



SECC Night at the Phoenix Suns



**Join the
PAR-TEE!**

**Wed.,
Sept. 14th**

Silverado Golf
Course
Scottsdale

Proceeds benefit Phoenix Rescue Mission
and
St. Mary's Food Bank




ARIZONA
STATE FAIR
OCT 1 - 30

SECC Day at the State Fair
Fri., Oct. 28th



It's Back!
Mon. Oct. 31st

The SECC
**CLAY TARGET
FUN SHOOT**

FURBABY

FUN RUN

LIVE
AND
VIRTUAL



2022 Campaign Incentive Program

Linda Stiles

SECC, Executive Director

What's New?



SECC.az.gov

SECC TRIVIA

OneAz Credit Union is
SECC's platinum sponsor.
Which Governor was an
original board member?



Governor Rose Mofford

SECC PLATINUM SPONSOR

Lisa Day



Weekly Prize Give Away

Presented by: OneAz Credit Union



Prizes awarded each of the first 5 weeks of the campaign

Eligible employees must donate \$52 or more and submit their pledge either online or through the paper pledge form to the SECC office by close of business on Friday of each week.

The weekly prizes will be as follows:

Week 1 – Southwest Airlines Certificate

Week 2 – Gas Station Gift Certificate

Week 3 – Grocery Store Gift Certificate

Week 4 – Restaurant Gift Certificate

Week 5 – Apple Watch

Week 6 – Amazon Gift Certificate

Prizes are subject to change based on availability. The winners will be drawn by an audited selection process via a random number generator. The winners must be a State of Arizona employee or retiree at the time of the drawing.



SECC CAMPAIGN CALENDAR

- August 24th- Training, Preparation for campaign season, Schedule donor meetings, Schedule special events**
- October 3rd- Campaign Launch & Video Charity Fair Kick-off**
- October 7th - Week One Prize Drawing: Southwest Airlines Certificate**
- October 14th - Week Two Prize Drawing: Gas Station Gift Certificate**
- October 21st - Week Three Prize Drawing: Grocery Store Gift Certificate**
- October 28th - Week Four Prize Drawing: Restaurant Gift Certificate**
- November 4th - Week Five Prize Drawing: Apple Watch**
- November 11th- Week Six Prize Drawing: Amazon Gift Certificate**
- November 18th - Campaign Pledge Drive Ends**
- December 31st - Remaining Special Event Forms Due**

All Year host agency special events!

SECC Resources

secc.az.gov



Thank you for participating today. And the winner is...